

**Dr. B.R. Ambedkar Govt. College Palwal**  
**Lesson plan (2021-2022)**

**Name of assistant/Associate professor: Mr. Tarun Saini**

**Class and sem.: B.com 1<sup>st</sup> year, 2nd Sem**

**Subject lesson plan: Business Environment**

<b>Unit 1: Business Environment</b>
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<b>Week 1</b>
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<b>Business Environment-</b> An Introduction(Concepts and Components) :Meaning, types, characteristics, Relationship, Current Business Environment
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<b>Week 2</b>
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<b>Analysis and Importance of Business Environment :</b> Meaning, objectives, Process, Limitations, Swot, Significance
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<b>Week 3</b>
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<b>SWOT Analysis:</b> Meaning, Components, Process, Uses, ETOP analysis, SWOT Analysis of different Industries
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<b>Week 4</b>
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<b>Unit : 2</b>
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<b>Trends in National Income:</b> Meaning, Estimates, Methods of measuring, Importance, Difficulties in Measuring National Income, Trends in National Income, Structure, Main features, Causes and Suggestions of Low National Income
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<b>Week 5</b>
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<b>Trends in Saving and Investment:</b> meaning and importance of capital formation, gross capital formation in India, Rate of capital formation, incremental capital output ratio, savings(sources of gross domestic savings), Factors affecting savings and investment, causes of low rate of capital formation in india, suggestions to increase the rate of savings and investment
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<b>Week 6</b>
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<b>Trends in Industrial Development :</b> Industrial development during the period of planning, An appraisal of industrial development during the period of planning, weakness of industrial development, suggestions to solve the problems of industrial development in india
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<b>Week 7</b>
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<b>Balance of Trade and Balance of Payments :</b> meaning/features/structure/disequilibrium in balance of payments, Trends in balance of payments, balance of payments crisis, causes of unfavorable balance of payments, measures taken to correct disequilibrium in balance of payments.
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**Week 8****Unit-3**

**Unemployment Problem in India :** Meaning & Types of Unemployment, Trends of Unemployment in India, Effects of Unemployment in India, Causes of Unemployment in India, Steps Taken By Government to Increase Employment, Suggestion to solve Unemployment Problem, Employment in 5-Year and 12-year Plan, Mahatma Gandhi National Rural Employment Guarantee Act-2005, Projected Population, Labour Force & Employment

**Week 9**

**Regional Imbalances :** Meaning of Regional imbalances, parameters of regional imbalances, features of Regional Development , causes of Regional imbalances, Measures Taken by government to remove Regional imbalances, Suggestions for removing Regional Imbalances/PURA model.

**Week 10**

**Inflation :** Meaning and types of inflation, Trends in inflation, Measurement of inflation, Effects of Inflation, Causes of Inflation, Measures to control price Rises, Evaluation of price policy, Suggestions to check Inflation, Difficulties in Controlling the Inflation

**Week 11**

**Parallel Economy :** Meaning of Parallel Economy, Factors Responsible for Growth of Black Money, Estimates of Black Money in India, Effects of Black Money, Measures to Control Black Money in India, Measures taken by Government to Check Black Money, Suggested Measures to Check Black Money

**Week 12**

**Industrial Sickness:** Meaning of Sick Unit, Symptoms of Industrial sickness, Causes of Industrial sickness, Causes of Born Sickness, Causes of Achieved Sickness, Magnitude of Industrial Sickness, Effect of Industrial Sickness, Measures Adopted to prevent Industrial Sickness, Suggestion to Prevent Industrial Sickness

**Week 13****Unit-4**

**Monetary Policy of India :** Meaning, Objectives, Techniques, Features of Monetary Policy of Reserve Bank of India, Limitation of Monetary Policy of India, Suggestion for Improvement in Monetary Policy of India, New Monetary Policy of RBI,

**Week 14**

**Fiscal Policy of India : Meaning, components, evaluation,** Limitation of Fiscal Policy of India, Suggestions for reforms in Fiscal Policy of India, Causes of Increase in Fiscal Deficit, Measures taken by Government to Reduce Fiscal Deficit

**Week 15**

**Industrial Policy and Privatisation in India**

**Week 16**

**Revision**

**Class test, Assignments, Presentations**